

William F. McClurg
Instructional Systems Specialist
Air Force Negotiation Center (AFNC)



Areas of Expertise:

Instructional Systems, Information Systems Operator,
Database Administrator

William F. McClurg serves as an Instructional Systems Specialist for the Air Force Negotiation Center (AFNC). In this role, Mr. McClurg designs, develops, implements, and manages training programs for negotiation and mediation related curricula for the AFNC. He also oversees and administers Instructional System Design (ISD) programs to include adaptive conflict management, negotiation, and mediation skills as a core leadership competency for all Airmen (officer, enlisted, civilian), and negotiations corporate capability for the Air Force. Additionally, Mr. McClurg conducts research, analyzes, and synthesizes information

from outside subject matter experts to develop executive and institution-level briefings and training products.

Prior to his current position, Mr. McClurg was an Instructional Systems Designer Air University's Air Force Culture and Language Center. In this capacity, Mr. McClurg worked collaboratively with faculty and staff of Air University creating and updating curriculum to support 500+ students annually through learning design and technology; supported the distance learning curriculum through the creation of courses and websites, facilitated the use of different learning management systems, and developed interactive and innovated technologies to enhance student learning.

During his 26 year Air Force career, Mr. McClurg served as a Combatant Command and Air Force wing level systems and database administrator for multi-million dollar networks. Additionally, Mr. McClurg also served in the White House Communication Agency. Mr. McClurg also served as a Professional Military Education instructor at the Noncommissioned Officer and Senior Noncommissioned Officer Academy levels.

Education and Training

- 1994 Airman Leadership School, Dyess Air Force Base (AFB), TX.
- 1996 Associate in Applied Science, Information Systems, CCAF, Maxwell AFB, Ala.
- 1999 Associate in Applied Science, Instructor of Technology and Military Sciences, CCAF, Maxwell AFB, Ala.
- 2001 Bachelor of Science, Management/Computer Information Systems, Park University, Parkville, Mo.
- 2004 Noncommissioned Officer Academy, Kapaun Air Station (AS), Germany
- 2009 Master of Business Administration, Strategic Leadership, Trident University (TUI), Cypress, Calif.
- 2009 Senior Noncommissioned Officer Academy, Maxwell AFB, Ala.
- 2011 Master of Arts, Higher Education, Ashford University, Clinton IA

(current as of January 2020)