Measuring A Nation’s Vital Interest:
Establishing Benchmarks to Gauge the Level of Crisis Importance

"Why quit our own for foreign ground? Why, by interweaving our
destiny with that of any part of Europe, entangle our peace and
prosperity in the toils of European ambition, rivalship, interest, humor,
or caprice?"

- President George Washington
Farewell Address of 1796

Introduction: The Current "Cart Before the Horse" Mentality

Given a litany of facts affecting this nation most strategists have relied upon simple
decision type processes to choose a security strategy and a supporting military
strategy. Instead of developing a strategy to fit a nation’s needs, strategists have
simply reached to what’s available in an "off-the-shelf" type fashion. By and large,
the US is in an era of reactive decision making and our consequential strategies are
just that: ad hoc reactions to a volatile international world. Therefore, we must
jettison our descriptive type decision process on when and how to deploy forces and
embrace the fact that there is an important need for a prescriptive type
methodology to decide when and how to deploy forces in response to a crisis.¹

The Clinton Administration’s 1996 Engagement and Enlargement is typical of the
current methodology type in that it establishes the proverbial "cart before the
horse" mentality. Like other strategies, it inappropriately shows how strategists
promulgate which method best suits this nation by first establishing the strategy
and then engaging a nation in a manner that best suits the described format.

Many strategists offer a laundry list of possible grand strategies to contend with the
political and military environment in the world. These strategies range from neo-
isolationism to a move towards global leadership.² While these descriptors may well
classify a particular strategy, they often fail in defining the specific actions the US
should take in reacting to crisis diplomacy. A good example of this is the Clinton
administration’s wayward deployment of military forces during the 1990s which
displayed a "gun-boat" type policy-strategy match deploying the military to various
crises in response to the full spectrum of interests.

The US needs a criteria based strategy that establishes a benchmark to gauge the
level of crisis importance. Establishing such a method negates the off-the-shelf type
approach for establishing a grand strategy vision for this nation.³ Instead of
measuring how well a strategy performs, we should focus on what first needs
measuring given specific driving forces, predetermined elements, and critical
uncertainties.⁴ Once we establish a measurement for each of these elements we can
then implement a strategy for the nation.⁵
There are three general areas that US strategists can choose from when developing a policy to dictate *how* and *when* this nation will respond to a crisis. These areas include (1) maintaining the status quo in the *Engagement and Enlargement* strategy; (2) refining those national interests which drive the deployment of forces; or (3) reestablishing our strategy on a criteria based concept that benchmarks crisis importance.

**Engagement and Enlargement - The US is Everywhere**

"... he who attempts to defend everything defends nothing."

- Frederick the Great

No politician planned for a Cold War victory so complete. Consequently, the nation simply could not address the most basic question of when to use force to defend an interest. Representative Floyd Spence wrote that "... the dramatic reduction that the US military has undergone in the last decade ought to be sufficient reason to compel us to do a better job of establishing priorities." Of major concern is that the nation will pay more attention to the international periphery than to the powerful and potentially dangerous members of the international community. In reality, even with the fall of the Cold War, US national interests have changed little. They remain the indicators of how a nation will employ itself in pursuit of its objectives; used incorrectly, the result could be detrimental.

In responding to crises, the US borders on an altruistic approach to the establishment of strategy on the grand level. Many argue that the current administration has an inability to "discriminate between those developments in the international system that are essential to America’s security, and those that are peripheral or irrelevant." As a result the US has struggled with justifying the deployment of forces in defense of those vague ideals.

Assuming that international politics is the driving force behind the policy establishment and its accompanying strategy, then many analysts are correct in defining specific parameters that need measuring before the proper grand strategy alternative is designated. Furthermore, diplomats should pose the question whether the proposed effort is for the good of the country or instead to carry out an idealistic abstraction? To simply deem every mishap or hiccup a national interest loses its utility.

This is not to say that *Engagement and Enlargement* is condoning the deployment of forces every time there is a crisis. Much to the contrary, the *written* strategy establishes a descriptive methodology that defines our nation’s objectives and supporting national interests. However, it is so descriptive that it offers no prescriptive methodology to define when and if the US should use force in response
to a crisis. Others will argue that the Administration simply fails to follow it properly.

For instance, the strategy includes humanitarian efforts as the last in priority of the three stipulated national interests. Additionally, humanitarian efforts maintains a similarly small portion in the Missions section where it encompasses a two sentence entry.\(^{11}\) Nonetheless, our nation has deployed its military at a dozen times in the past decade in response to "humanitarian" crises.

As Representative Spence infers, conducting national security policy as "social work" may not be according to our written strategy.\(^{12}\) Clearly there is a better way to indicate when the US should involve forces. In short, it is possible that either (1) the interests are ill-defined or (2) the document is not prescriptive enough to indicate when to use forces in response to a national interest.

**What Really Interest the US?**

One of the biggest issues facing this nation continues to be the determination of our national interests. Even though there is no longer a monolithic challenge to the US it is still called upon daily to address disparate regional problems of uncertain relevance to American security.\(^{13}\)

National security by definition is "how a state employs power to maintain its place in the international arena."\(^{14}\) Our Constitution intends for "the Congress to establish national strategic priorities and to allocate resources toward those priorities." However, as Admiral William J. Crowe states in his book *The Line of Fire*, Congress could successfully furnish the foundation for rational decisions at the national level if "it would attend more to fundamentals and less to cotter pins and washers."\(^{15}\) Besides the Congressional inability to establish priorities, no major new geopolitical theory or paradigm has emerged to extend or replace the works of the turn of the Century sages of Mahan, MacKinder, and Burnham.\(^{16}\)

Recently, there have been many analysts exploring this paradigm. Charles Maynes, the editor of *Foreign Policy*, wrote that, "... the new world order and the doctrine of enlargement have been found wanting."\(^{17}\)

Others contend that if the US continues to drift, it "will threaten our values, our fortunes, and indeed our lives."\(^{18}\) Still others contend that it is time to review our strategy and choose between the "competing visions for US Grand Strategy."\(^{19}\) Regardless of the strategy proposed, what appears universally common is the importance of defining a nation's national interests.

*National interest* roots trace back to the Machiavelli era.\(^{20}\) Machiavelli’s concern was Italian unification and liberation from foreign occupiers. By the nineteenth century Clausewitz contended that all states are motivated by their need to survive
and prosper. In the 20th century the seminal works of Hans Morgenthau considered only two interests exist: vital and secondary.\textsuperscript{21} Throughout the 20th Century, and most notably during the Cold War, a number of commissions established categories for compartmentalizing our national interests. The first real post-Cold War scrutiny of the compartmentalized interests occurred in July 1996 when the Commission on America’s National Interests established that there exists four levels of US national interests: vital; extremely important; just important; and less important interests.\textsuperscript{22} These interests look no different from those established prior to and during the Cold War and the question arises; should they be different given the changing international climate?

The interests that are clearly defined in \textit{Engagement and Enlargement} are in keeping with the historically accepted labeling of interests. However there is no means established to indicate when and how to employ US forces in response to these interests.

\textbf{Benchmarking Crisis Reaction}

\textit{"... the art of distributing and applying military means to fulfill the ends of policy."}  
- B.H. Liddell-Hart  

In the 1980s Secretary of Defense Weinberger argued that defining our national interests in a broad and general fashion was dangerous. To counter this danger he developed a set of six distinct independent tests. This "litmus test" defined when forces should be employed.\textsuperscript{23} However it does not account for the evolving world environment in the post-Cold War era.

The Weinberger doctrine stipulates a set of conditions that judge when to employ forces. However, these conditions assume a bi-polar world where a clearly defined threat exists and national objectives are measurable. Assuming that the world is more complex makes these conditions too general. More importantly, while clearly definable, these conditions are not criteria. Rather they are bottom level objectives emanating from our security objectives. What is missing with this doctrine is a set of criteria identifiable to a particular crisis and manifested by the six step Weinberger test.

Considering the strategic changes in the world, Les Aspin’s Bottom Up Review (BUR) defined the structuring of US forces in relation to the possible post-Cold War threat. Aspin defined a generic threat yardstick and a set of capability building blocks used to yield force structure.\textsuperscript{24} In the same light, the strategist should establish a benchmark to determine when to deploy forces in reaction to these threats.
*Primus solus* is a theory of the past; therefore the Weinberger Doctrine no longer adequately "tests the waters" for crisis response.\(^{25}\) Instead we must move away smartly from the Cold War containment to what the current strategy to what the current administration rightly terms engagement and enlargement. However, while *Engagement and Enlargement* is termed correctly, it is used much like the Cold War containment strategy. There is no methodology established to tell the leaders when and if to deploy forces to support its interests.

Whether we like it or not, the US has inherited Bosnia, Haiti, Zaire and other similar international problems from our Cold War victory.\(^{26}\) In the past few years the US has had difficulty in deciding if and when to deploy. While deciding when and how to deploy forces is difficult, the level of difficulty should not prevent the strategist from establishing well thought out criteria in support of national objectives; especially if it involves lives.

While the written set of interests may read sufficiently, US strategists have forced the military to "knee-jerk" to every Rwandan type mission lurking in the world. In the same light, many analysts think that if an interest is not vital, forces should not be deployed to support it. So how do we know when forces should be employed?

The NSS itself indicates that its overriding principle is *security*. The ancient Greek Thucydides wrote that a nation will fight for three reasons; security, ideology, and economics.\(^{27}\) *Strategy*, as defined by the Naval War College’s Dr. Richmond M. Llyod, consists of those things that directly assist in the accomplishment of the national strategy or as a Clausewitzian would say, "... strategy is the extension of policy."

Knowing that goals and objectives stem from the security principle in our NSS we can now determine the supporting objectives that will help determine our benchmark.\(^{28}\) It is possible to use Nuechterlein’s four broad categories as the intermediate level objectives in our benchmark analysis. His categories include (1) defense of the homeland; (2) economic well-being; (3) favorable world order; and (4) promotion of values.\(^{29}\)

While Nuechterlein’s views his conditions in terms of importance, it is not only difficult but improper to label all interests early on and then react accordingly to that label. If that were the case, we could use the Weinberger Doctrine, which we have shown as lacking. For instance, if an interest is not labeled as vital then most would regard it as "not important enough" to act upon militarily. In the same light, the danger of ignoring a "peripheral" interest is that it may lead to a more volatile and harder problem to control in the future. This "interest creep" appeared most recently in Bosnia where an ethnic strife led to a test of NATO resolve.

The development of a hierarchy of national interests and their supporting objectives is essential in order to establish a measurable benchmark. Supporting objectives
must show cause for how they achieve the national interests. The bottom tier of this hierarchy establishes the measurable criteria that quantify a decision maker's attitude in response to a crisis. It is important to note that these criteria must assist in measuring the supporting objectives which may be subordinate to a higher tier of goals. Furthermore, the criteria must have units of measure offering a decision maker a quantifiable method of measuring mission success. A list of criteria may look like the following:

1. Fragility of the International Politics.
2. US potential for influence in that region.
3. Desire for unipolarity.
4. Ability to maintain, strengthen and extend the zone of peace.
5. Preclusion of a hostile hegemon in the critical region.
6. The potential to hedge against re-imperilization of Russia or the ability to assist Russia in becoming a "normal" country.
7. The extent to which that an action discourages Chinese expansionism.
8. Preserves or strengthens US military preeminence in the region/world.
10. The desired amount of control over Pivotal States (those that effect regional and international stability).

Figure 1 is an example where the lower level objectives define the criteria as the measurable terms to help benchmark the importance of the crisis. Establishing this methodology and then conducting some analytical analysis will obviously benefit the decision maker. This example in not all inclusive, for it obviously ignores the direct relationship a specific scenario may entail. Nonetheless, if the decision maker establishes and properly weighs the criteria to support a possible decision, then a better "litmus test" would exist to help him understand the probable outcome of a crisis before deploying forces.
Given the existing objectives and matching criteria the development of a new strategy is possible. These criteria and their respective levels of measure provide the characteristics for the specific crisis. Critics of this framework will claim that it is not practical. However, if the world's climate is more volatile, uncertain, complex, and ambiguous, then we must emphasize the development of models where the trade-off is in favor of validity and reliability over practicality.

Of course, accompanying any analytical approach is some sort of risk analyses. The deployment of forces has an associated level of risk involved. There are many methods (analytical and otherwise) that currently exist to measure this risk.

The analytical level of the process is also of importance. Critics will claim that this approach is forcing a science onto our policy decisions. For instance, the use of Markov chains is possible to indicate the steady state characteristics of the powers that dominate the world. Of the five major powers only two seem to be at a geopolitical balance while the others are struggling to succeed in reaching a steady
state or balanced existence. All the more reason for the robust strategy I have
developed in this paper.\textsuperscript{37} Instead of simply defining that China and everything
associated with China vital to the US, a Markov steady-state analysis could provide
a set of criteria to quantitatively support a decision makers decision. Once we
establish the criteria we can then develop the means for meeting the objectives
outlined in such a strategy.\textsuperscript{38}

**Tackling the Strategic Dilemma**

According to Thomas Schelling, the foundation of a theory of strategy is, the
"assumption or rational behavior -- not just of intelligent behavior, but of behavior
motivated by conscious calculation of advantages, calculation that in turn is based
on explicit and internally consistent value system."\textsuperscript{39} It is time we heeded this
theory.

Technology has evolved and many claim a revolution has occurred in the way we
fight wars. The world is more complex and as a result it is more difficult to
ascertain our place as a player if not a global hegemon. It follows that difficulty
seeks a simplified solution. However, it is time to use our analytical and
prescriptive abilities to format rational and systematic frameworks for each crisis
defend our national interests. After all, if this process does nothing more than lower
the level of risk to our troops then we have surely succeeded.

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Notes

5. The establishment of SMART criteria is the most desirable for this methodology. S(pecific), M(earable), A(chievable), R(esults oriented), and T(ime) focused criteria are essential to all profit making corporations in the world. It is time that governments heeded the business world's success.
10. Posen and Ross, 102-143.
17. Maynes, 35.

19. Posen and Ross, 102-143.


23. The Weinberger Doctrine asked the following questions: (1) Are vital interests involved? (2) Is there a commitment to victory? (3) Are there clearly defined political and military objectives? (4) Is there a continuous plan to reassess the troop and objective ratio? (5) Does the President intend to mobilize public opinion in support of the operation? and finally, (6) Are we using intervention or war as a last resort?


25. Posen and Ross, 122.

26. Posen and Ross, 125.


31. This is the propensity for developments unfavorable to the US to cascade rapidly in ever more unfavorable directions, and for developments favorable to the US to move in ever more favorable directions. Posen and Ross, 103.

32. Khalilzad, 161.

33. Khalilzad defines a critical region as one that contains economic, technical, and human resources such that a power that controlled it would possess a military potential roughly equal to, or greater than, that of the US. Khalilzad, 163.

34. It common understanding that national security and economic prosperity are inextricably linked. Owens, 212.

35. Do not confuse this theorem with the failed "domino theory" of the 20th Century that led to faulty US impositions in Vietnam and El Salvador. Instead the threats to these new pivotal states are not communism and aggression but overpopulation, migration, environmental degradation, ethnic conflict and economic instability. However, instead of developing a strategy solely focused on these problems, they should only be a criterion in the whole analysis. Robert S. Chase, Emily B. Hill and Paul Kennedy, "Pivotal States and US Strategy," Strategy and Force Planning, Second Edition, Edited by Strategy and Force Planning Faculty, (Newport, Rhode Island: Naval War College, 1997), 329-334.


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