

EDITORIAL

In this edition we continue with the fourth article, “Public Relations,” in the series on “The War for the Public Mind,” by Mr. Nuño Rodríguez, Political Sci-entist and Analyst. Rodríguez explains how Public Relations firms can control and access mass media in a target country to manage the perception of events and maneuver the public’s perception in favor of their clients.

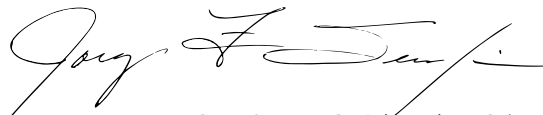
In our second article, “Military Aviation and the Eighties Generation,” Luis Fernando Furlan explains how the *Eighties Generation* led the development of modern aviation in Argentina.

Our third article, “Elements of Air and Space Power Theory for Developing Air Forces,” by Col Carlos Eduardo Valle Rosa, Brazilian Air Force (Reserve), bridges the existing gap between airpower theory and doctrine discussion and literature in Brazil.

In his article, “Military Aviation in Colombia,” Douglas Hernández details the creation and history of military aviation in Colombia.

In their article, “Risk Management in Military Operations - An application of the Mosler Method,” authors Capt Hiller Silva Eneterio, Brazilian Air Force, Maria Filomena Fontes Ricco, PhD, Brazilian Air Force, and Núbia Gonçalves da Paixão Eneterio, Anápolis University Center, Brazil, analyze the Mosler Method as a decision-making tool for military operations, as well as for the measurement of mission effectiveness.

Finally, in his article “The Influence of Airpower Architects on Structuring the Air Forces,” Col (Ret.) Flavio Neri Hadmann Jasper, Brazilian Air Force, com-pares the airpower theories of Douhet, Mitchell, and Trenchard.



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